

Fresno City Council adopts Water Task Force Recommended Conservation Policies

FOR IMMEDIATE RELEASE

FRESNO, CA (August 27, 2009) The Fresno City Council unanimously passed three water conservation policies authored by Councilmember Andreas Borgeas, the Chair of the City Council Water Task Force.

The policies cover the fields of water conservation, planning and water related technology as follows:

- 1. **Conservation:** Commercial Water Fixture Rebate Program: this program would allow commercial and industrial users to benefit from the already successful residential fixture rebate program that provides incentives for retrofitting high-use water fixtures with efficient low-water use fixtures.
- 2. **Planning:** Central Area Water Fixture Conservation Program: this program would work in conjunction with the Downtown Specific Plans and provide for reduced infrastructure and water delivery impacts from new construction specifically related to the Central Area of Fresno, more commonly known as the "Downtown Triangle."
- 3. Water Technology: Graywater Program: this program would direct staff to research new state laws pertaining to the installation of graywater systems and to potentially implement water saving programs as they relate to graywater irrigation for residential and commercial customers.

For additional information please contact:

Stephen Sotomayor, Chief of Staff District 2 (Councilmember Andreas Borgeas) 559.621,7820